

# FAXimize Your Cisco IP Network

## XMediusFAX®

BOARDLESS, T.38 FAX OVER IP (FOIP) SERVER



### Sagem-Interstar's XMediusFAX® Is Cisco VoIP Compatible

Cisco VoIP network infrastructures are proliferating today. For organizations transitioning to a Cisco VoIP deployment, a vital component often overlooked in unified messaging is Fax over IP (FoIP).

Consequently, some new VoIP deployments remain non-optimized – with costly POTS lines still utilized for connecting traditional fax machines and multifunction printers (MFPs) – while the rest of the organization's telecommunications are enjoying the features and reaping the benefits of VoIP.

This "fax problem" significantly impedes ROI payback on VoIP investments, since organizations continue to incur long-distance fax charges, fax board maintenance and upgrades, paper, toners, as well as other fax-related costs. Without FoIP, organizations are hindered in productivity, business workflow, and ultimately even regulatory compliance in sectors such as government, healthcare, and finance.

As a Cisco Technology Developer Partner, Sagem-Interstar (formerly Interstar Technologies) offers XMediusFAX®, a unique T.38 FoIP server application that addresses the "fax problem" in non-optimized VoIP environments with an all-IP approach.

### About the XMediusFAX Boardless FoIP Technology

XMediusFAX differentiates itself as the world's first IP fax server software with a boardless approach to fax-enabling VoIP networks. Interoperating seamlessly with Cisco voice infrastructures, XMediusFAX enables faxes to share a common inbox, along with email and voicemail. It is the most robust, cost-effective, and easy-to-deploy IP fax solution adapted for Cisco VoIP environments.

XMediusFAX plugs right into your Cisco VoIP infrastructure regardless of whether you are running in SIP, H.323 or MGCP\* mode. And with the release of Cisco Unified Communications Manager (CallManager) 4.2(3), XMediusFAX is the first FoIP solution to interoperate with Media Gateway Control Protocol (MGCP) VoIP gateways. It does not require the added expense of fax boards, additional routers or software kits. This saves money and leverages ROI on a Cisco VoIP deployment.

Cisco users with XMediusFAX T.38 FoIP technology reap numerous benefits, including a future-ready investment for both planned or installed VoIP networks, significantly lower costs, improved productivity, single-network manageability, seamless integration, and improved workflow.

### Benefits

#### Unified Messaging

Faxes share a common inbox, along with email data and voicemail. Generates 25–40 minutes of additional productivity per employee per day.

#### Integrates Seamlessly

Facilitate business processes by integrating XMediusFAX with Cisco VoIP infrastructures, existing applications, groupware tools, IP PBXs, voicemail systems and MFPs. This utilizes existing resources and reduces costs, since no specialized fax hardware is required.

#### Saves Money & Increases ROI

XMediusFAX is a cost-effective solution that offers a low Total Cost of Ownership (TCO). Furthermore, organizations with multiple locations bypass approximately 40% of their long-distance tolls with XMediusFAX's Least Cost Routing (LCR) and Intelligent Number Recognition capabilities, since faxes are sent to the system resource closest to the destination. It pays for itself within 3–6 months.

#### Regulatory Compliance

Creates an audit trail of all faxes sent and received, facilitating compliance with laws such as HIPAA and SOX.



### SUPPORTED CISCO VOIP GATEWAYS (MGCP, SIP, H.323)

- 1700, 1800, 2600, 2800, 3600, 3700, 3800, 7200, 7300, and 7600 CMM Series
- AS5300, AS5400 and AS5800 Series

Changing the Way You Fax™  
[www.faxserver.com](http://www.faxserver.com)



Sagem-Interstar  
SAFRAN Group



Reliable, easy-to-use and secure FoIP.  
For organizations of all sizes.

AWARD-WINNING AND ROBUST BOARDLESS FOIP FOR CISCO VOIP DEPLOYMENTS

### Who is XMediusFAX for?

Sagem-Interstar's award-winning, future-ready XMediusFAX boardless T.38 FoIP solution targets organizations of any size that have deployed or plan to deploy a Cisco VoIP infrastructure.

### Integration with Cisco VoIP Deployments

Field-proven to manage large fax volumes and deliver high levels of reliability and availability, XMediusFAX seamlessly integrates with all Cisco voice infrastructures whether in SIP, H.323 or MGCP\* mode. See page 1 for supported Cisco VoIP gateways.

### Integration with Email and MFPs

XMediusFAX runs on Microsoft Windows 2003 and 2000, and supports Microsoft Exchange, Lotus Domino and other email server platforms.

Users can transmit faxes directly from their desktop email client (Microsoft Outlook or Lotus Notes), SMTP mail client (Microsoft Outlook Express, Eudora and Mozilla Thunderbird) or networked MFPs (SAGEM, OKI Printing Solutions, HP, Xerox, Lexmark, and eCopy) via the VoIP network.

\* For MGCP deployments, XMediusFAX interoperates with Cisco Unified Communications Manager (CallManager) version 4.2(3) (and subsequent patches) and version 6.0.

### XMediusFAX Seamless Integration with Cisco VoIP Infrastructures



### A CISCO VALUE-ADDED PARTNER

Sagem-Interstar is committed to providing innovative unified messaging solutions that add value to Cisco products and create new opportunities for Cisco resellers.

### BENEFITS FOR THE CISCO RESELLER

- **Cisco Compatible.** XMediusFAX links you closer to your Cisco clients. It is a great add-on to new Cisco VoIP solutions and is compatible with a wide selection of routers and gateways.
- **Fills the unified messaging gap.** With Cisco VoIP solutions, Unity Messaging, Unified Communications Manager (CallManager), and XMediusFAX, you can now offer a complete unified messaging solution with *carrier-class* offerings that combine email, voice and fax messaging.
- **New revenues.** Resellers and service providers can generate new business from their existing customer bases by adding XMediusFAX FoIP services. Even if your customers haven't made the leap to VoIP yet, they can still use XMediusFAX if they have compatible Cisco hardware. Due to its ease of use and cost-effectiveness, XMediusFAX appeals to Cisco-based service providers as a value-added, subscription-based feature for their customers.

Distributor/Reseller:

### North America / Asia SAGEM-INTERSTAR INC.

455 Fenelon Blvd., Suite 112  
Montreal (Dorval), Quebec, H9S 5T8 CANADA  
Toll-free U.S./Canada: 1-888-766-1668 or  
Tel.: +1 514-631-1668 – Fax: +1 514-633-1439  
sales@faxserver.com

### EMEA SAGEM COMMUNICATION (SAFRAN GROUP)

Broadband Business Group  
Printing Terminals

Le Ponant de Paris  
27, rue Leblanc – 75015 Paris – FRANCE  
Tel.: +33 1 58 11 77 00 – Fax: +33 1 58 11 77 50  
xmedius.sales.emea@sagem.com

### SAGEM-INTERSTAR INC.

Headquarters

455 Fenelon Blvd., Suite 112  
Montreal (Dorval), Quebec, H9S 5T8 CANADA  
Toll-free U.S./Canada: 1-888-766-1668 or  
Tel.: +1 514-631-1668 – Fax: +1 514-633-1439  
info@faxserver.com  
www.faxserver.com



All Rights Reserved © June 2007 • Sagem-Interstar Inc. XMediusFAX is a registered trademark of Sagem-Interstar Inc. • All other products, services, companies, events and publications are trademarks, registered trademarks or service marks of their respective owners. • Printed in Canada • XMF-Cisco-EN-RevF